#### 900220078 04/11/2012

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Partial Release and Reassignment of Trademarks	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of Montreal, as Agent		04/02/2012	Chartered bank: CANADA

#### **RECEIVING PARTY DATA**

Name:	GFA Brands, Inc.
Street Address:	115 West Century Road
City:	Paramus
State/Country:	NEW JERSEY
Postal Code:	07652
Entity Type:	CORPORATION: DELAWARE

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1275379	MRS. FANNING'S
Registration Number:	1247220	TASTE THIS GOOD HAPPENS ONCE IN A PICKLE
Registration Number:	1874017	THE ORIGINAL BREAD 'N BUTTER PICKLES

#### **CORRESPONDENCE DATA**

Fax Number: (312)827-8185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-807-4350

Email: chicago.trademarks@klgates.com, sana.hakim@klgates.com

Correspondent Name: Sana Hakim c/o K&L Gates LLP

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3709483
NAME OF SUBMITTER:	Sana Hakim

**TRADEMARK** REEL: 004755 FRAME: 0027

900220078

Signature:	/sh/
Date:	04/11/2012
Total Attachments: 3 source=fanning Release#page1.tif source=fanning Release#page2.tif source=fanning Release#page3.tif	

TRADEMARK
REEL: 004755 FRAME: 0028

#### PARTIAL RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS PARTIAL RELEASE AND REASSIGNMENT OF TRADEMARKS dated April 2, 2012 by Bank of Montreal, a Canadian chartered bank, acting through its Chicago branch, as agent as hereinafter described;

#### WITNESSETH:

WHEREAS, Bank of Montreal, a Canadian chartered bank, acting through its Chicago branch, as agent (the "Agent") with its mailing address at 115 South LaSalle Street, Chicago, Illinois 60603 and GFA Brands, Inc., a Delaware corporation with its mailing address at 115 West Century Road, Suite 260, Paramus, New Jersey (the "Debtor") are parties to a certain Trademark Collateral Agreement dated November 4, 2009 which was recorded in the United States Patent and Trademark Office on November 5, 2009, at Reel 004091, Frame 0319, pursuant to which the Debtor granted a security interest in and collateral assignment of, among other property, those certain trademarks, trademark registrations and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "Trademarks"); and

WHEREAS, the Debtor has requested that the Agent release its security interests in the Trademarks and reassign the same to the Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Agent hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages.

THIS IS A PARTIAL RELEASE ONLY; EXCEPT AS TO THE TRADEMARKS SPECIFICALLY RELEASED HEREBY, THE SECURITY INTEREST PERFECTED BY THE AFOREMENTIONED

3150319.01.03.B.doc 1954791 TRADEMARK COLLATERAL AGREEMENT IN EACH AND EVERY OTHER TRADEMARK CONTINUES IN FULL FORCE AND EFFECT TO THE SAME EXTENT AS IF THIS PARTIAL RELEASE AND REASSIGNMENT OF TRADEMARKS HAD NOT BEEN RECORDED.

IN WITNESS WHEREOF, the Agent has caused this Partial Release and Reassignment of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

BANK OF MONTREAL, as Agent

Name

Phup Langneim

Title Managing Director

# SCHEDULE A TO PARTIAL RELEASE AND REASSIGNMENT

## REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

Marks	REG. NO.	Date	GOODS
MRS. FANNING'S	1,275,379	24-Apr-1984	Pickles
TASTE THIS GOOD HAPPENS ONCE IN A PICKLE	1,247,220	02-Aug-1983	Pickles
THE ORIGINAL BREAD 'N BUTTER PICKLES	1,874,017	17-Jan-1995	Pickles

TRADEMARK REEL: 004755 FRAME: 0031

**RECORDED: 04/11/2012**